



## ASIP News



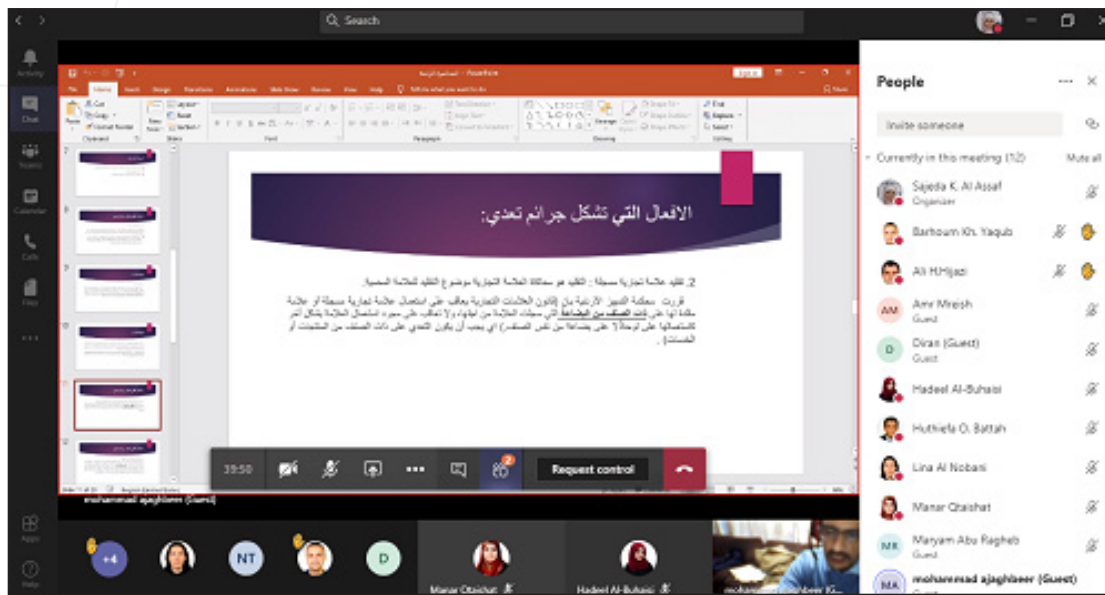
### The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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## ASIP Holds “Legal Protection and Procedural Foundations of IP” Training Course



AMMAN - The Arab Society for Intellectual Property (ASIP) held the ‘Legal Protection and Procedural Foundations of IP’ training course, December 6 - 9, 2020 through Microsoft Teams App.

The 8-hour training course introduced the participants to the following topics:

- The Concept of Intellectual Property and its Main Components.
- The Aspects of Protection, Content, and Conditions Covered by the TRIPS Agreement.
- The Forms of Protection (Temporary Measures, Precautionary Measures, the Authority Competent to Take the Actions, Procedures for Partial Seizure of Copyright).
- The Contracts Related to the Intellectual Property (Contract Licensing the Use of Trademarks, Patent Use Contract, Technology Transfer Contracts, and Franchise Contracts).

At the end of the course, certificates of attendance issued by the Society were given to participants.



## AIPMAS and LES-AC Virtually Organize a Student Workshop on AI



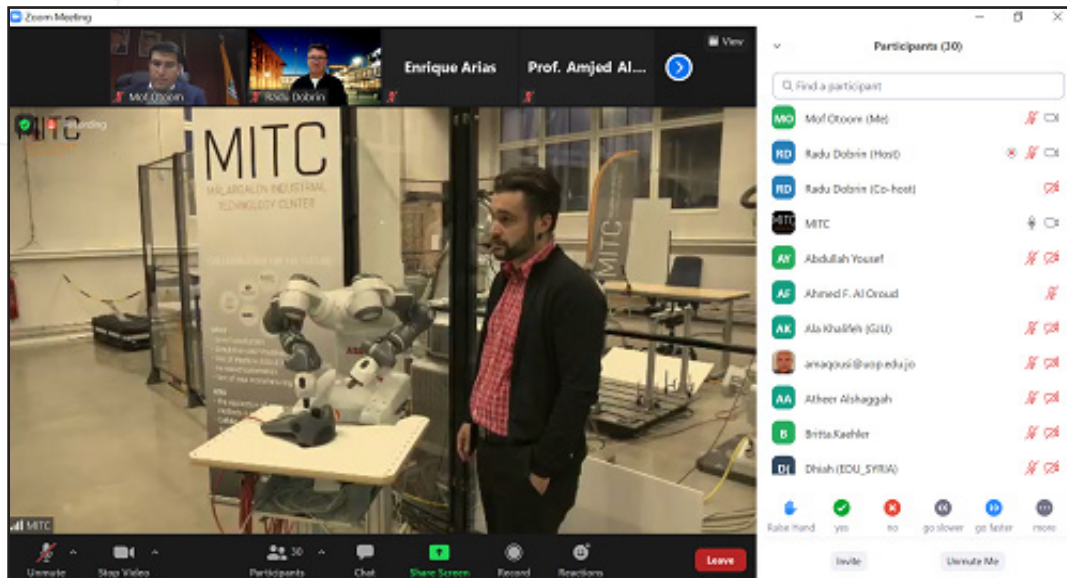
AMMAN - The Arab Intellectual Property Mediation and Arbitration Society (AIPMAS) and the Licensing Executives Society-Arab Countries (LES-AC) virtually organized a student workshop on “Artificial Intelligence (AI) and Computer Generated Inventions”, with a large participation from students from the four partner universities.

More than 70 students in each session participated from Petra University, German Jordanian University, Yarmouk University and AlHussein Technical University.

During the sessions, participants were introduced to information on how AI can be adopted in different aspects of real life, motivating students coming from different disciplines to think on how to utilize AI in their inventions.



## ASIP Participates in MDH Virtual Staff Workshop



AMMAN - The Arab Society for Intellectual Property (ASIP) participated in virtual two-day workshop on “Connecting University Research with Industry Needs” organized by Mälardalen University (MDH).

The two-day workshop discussed the concepts of the co-producing university, including a model for training students for sustainable co-production. Several technology transfer entities at MDH presented their models, such as MDH Incubator – IdeLab, Mälardalen Industrial Technology Center (MITC), MDH Living Lab, Automation region, and C2 Collaborative Center.



During his weekly program ‘The World to Where?’ on RT

## Abu-Ghazaleh: The Arab Region will See Prosperity after Destruction

AMMAN – Arab economist, HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), reaffirmed his conviction that the Arab region has a unique opportunity for distinctive prosperity in the future because despite the existing devastation the region possesses great resources and wealth.

In a new episode of the “World to Where?” weekly program on Russia Today (RT), Dr. Abu-Ghazaleh shed light on the upcoming reconstruction process.

He talked about the U.S. Marshall Plan; the so-called European Recovery Program which was implemented by the United States to help Europe in the aftermath of World War II saying that although “the declared purpose of the Marshall Plan was that the US wanted to help Europe, the reality was that the economic benefit of the plan for the American economy was more than that for Europe. How did that happen? “The plan



enabled the US to develop its companies, activate its economy, introduce its language and push its currency and lifestyle into Europe; which was the reason behind initiating the Anglo-Saxon Revolution,” Dr. Abu-Ghazaleh added.

Regarding the US-China relations, Dr. Abu-Ghazaleh affirmed that an inevitable clash will take place between the two superpowers (the US and China), noting that the presence of two-thirds of the US Navy in the South China Sea can only be seen as preparedness for an attack and all the repositioning of US troops is a sign in that direction.

He added that the conflict between the two superpowers

could not continue, with continued tension, without reaching a point of collision; that may mark the dawn of a new era.

Dr. Abu-Ghazaleh pointed out that competition for reconstruction is part of the current global conflicts, noting that the leadership of the concerned reconstruction and funding institutions which are controlled by the US, such as the World Bank and others, have no role in making reconstruction decisions while many of the existing wars are about reconstruction.

He further said that: “America will not withdraw from Syria unless it gets its share from the reconstruction plans, whereas the Syrian



leadership declared that whoever was involved in war against it will not be part of the reconstruction process”.

Concerning the Arab region, Dr. Abu-Ghazaleh said that it has a historic opportunity for recovery considering that it is the most badly impacted area in the world; nevertheless, it

would be expected to witness prosperity with respect to the great wealth it possesses.

Dr. Abu-Ghazaleh concluded by stressing the fact that reconstruction will have to be a shared operation that should be formulated through partnership without being connected to special interests, explaining that

reconstruction is not restricted to structures and building; rather, it includes entire systems, economic recovery, currency strength, political stability, values, education, government administration and everything that is related to national prosperity.

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